

The Privilege Scheme

Application Form



George School of Competitive Exams

Helpline : 9830277100 / 200 / 300

HEAD OFFICE :

SEALDAH : 136, B. B. Ganguly Street, Kolkata-700 012

Phone : 033 2227-2605 / 9774

(Evening & Sunday classes available)



George School of Competitive Exams. The Privilege Scheme

The information required in this form should be typed or written in capital letters by the interested individual or the major shareholder or the authorised signatory of the proposed franchisee.

This form should be completed in all respects and returned at the earliest to The Directors, George School of Competitive Exams, 136 B. B. Ganguly Street, Kolkata – 700012. Incomplete forms are liable to be rejected.

Please use additional sheets, if required.

PART I: LOCATION

1.	The town/city of the proposed franchise	
2.	State wherein the town/city is in	
3.	Distance from the state capital	
4.	Location of the proposed franchise premises	(please tick as many as applicable)
a.i	In centre of town/city	
a.ii	Within 1km of town/city centre	
a.iii	Within 3km of town/city centre	
a.iv	More than 3km from town/city centre	
b.i	In a business area	
b.ii	In an academic area	
b.iii	In a residential area	
c.i	On a main road	
c.ii	On a secondary road	
c.iii	In a bylane	

Date	
Place	Full Signature of the Applicant



George School of Competitive Exams The Privilege Scheme

PART II: BUSINESS INFORMATION

1.	Investment Details	
a.	Personal financial commitment	
b.	Corporate loan	
c.	Loan from financial institutions	
d.	Other sources (please specify)	
2.	Status of proposed centre premises	(please tick from selection and attach proof)
a.	Self-owned	
b.	Leased (specify period of lease)	
c.	Rented (specify period of rent to date)	
d.	To be purchased	
e.	Other (please specify)	
3.	Space availability	(please enter relevant information)
a.	Total built-up area (in sq.ft.)	
b.	Total interior carpet area (in sq.ft.)	
c.	Number of rooms	
d.	Number of toilets	
4.	Expected start of centre operations	(please tick from selection)
a.	Within 15 days	
b.	Within 1 month	
c.	Within 2 months	

Date-	
Place-	Full Signature of the Applicant



George School of Competitive Exams

The Privilege Scheme

PART III: PERSONAL INFORMATION

1.	Full name	
2.	Date of birth	
3.	Postal address	
	Town/City	
	Pin Code	
	Cell Phone	
	Telephone	
	Fax	
	E-mail	
4.	Academic qualification	
5.	Professional qualification	
6.	Occupation	
	In service	
	In business	
	Professional	
	Retired/Other (please specify)	
7.	Years of work experience	
8.	Years of teaching/academic work experience	
9.	Income	
	3 years' turnover per annum, if in business	
	Personal income per annum, if not in business	

Date-	
Place-	Full Signature of the Applicant



George School of Competitive Exams The Privilege Scheme

PART IV: MARKET SURVEY

1.	Approximate population of proposed location	
2.	Information of the Surrounding area(Distance from Centre)	
	Nearby towns	
	Nearby industrial areas	
	Nearby Bus stop	
	Nearby Railway station	
	Nearby market place	
3.	Academic environment	
	Number of secondary schools	
	Number higher secondary schools	
	Number with name of colleges	i) ii) iii)
4.	Media information	<i>(enter names of publications/channels)</i>
	Number of regional vernacular newspapers	
	Number of national vernacular newspapers	
	Number of national English language newspapers	
	Population percentage with access to Cable TV	
5.	Expected admission no of students per month	
6.	Expected admission no of students in six months	
7.	Expected admission no of students in a year	

Date-	
Place-	Full Signature of the Applicant